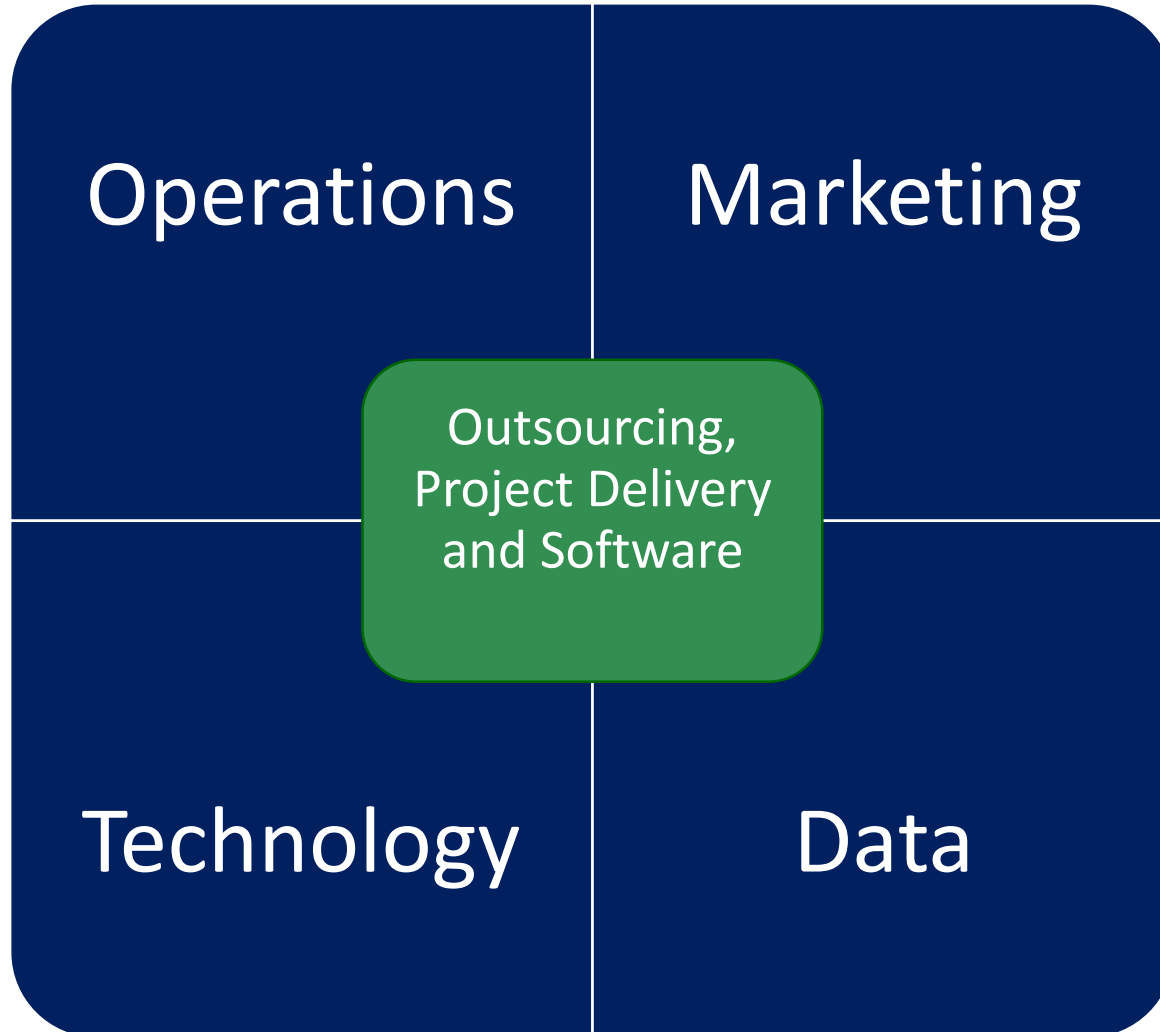


Who we help?

Services focused specifically for your needs!

Where we can help



- We have proven processes for business case development, evaluation, and selection of the right vendor for your unique needs.
- Our global outsourcing and delivery partners can provide development and support for your technology, analytics and business process initiatives.
- We have access to innovative tools and software that can dramatically increase your business performance.

Information Technology

Services for the CIO

- Application Management
 - Development Services (Legacy modernization, Java, .NET, Ruby, SAP, Oracle, Workday)
 - Applications Support (Custom, ERP, Legacy)
- Mobile Development
 - Native Development
 - Cross Platform (Xamarin)
- Product Management
 - Quality Assurance
 - Release Management
- IT Operations
 - IaaS
 - Helpdesk



Our IT Experience

Our experience, combined with the tools, best practices, and processes, will provide a higher ROI, lower risk and better quality

TBAA Past Experience

Twenty Years
in IT Consulting



Twenty Years of
IT Budgeting



IT Procurement



IT Outsourcing



Relevance to You

- Understand the vendor eco-systems
- Expertise in creating best practices for IT operations and development
- Access to proven management tools

- Experienced building business cases
- Cost/Benefit Analysis
- Have tools for financial comparisons
- Understand KPIs and P&L

- Set up Vendor Management operations and reporting
- Experienced evaluating and objectively scoring vendor responses

- Have set up, created strategies for, and managed outsourcing ops
- Will share important CSFs and pitfalls in offshore operations

Marketing Services

Services for the CMO



- Solutions and software selections for:
 - Marketing Automation
 - CRM
 - Advanced Analytics and Micro- Segmentation
 - Dynamic Web Content Management
 - Cloud Services
- Global Delivery capabilities in:
 - Enterprise Mobile App Development
 - CRM App Development
 - Predictive Analytics
 - Master Data Management (Customer and Product)
 - Customer Portals and Ecommerce
 - Integration of Marketing & LOB applications

Our Marketing Experience

Our experience, combined with the tools, best practices, and processes, will provide a higher ROI, lower risk and better quality

TBAA Past Experience

Ex -CMO



Relevance to You

- Understand the modern digital marketing customer experience
- Created, bought, and distributed content for multi-channel targeting

Ex -CSO



- Understand the importance of sales processes using CRMs
- Have tools and software solutions for sales drivers, KPIs, and reporting

Marketing Procurement and Vendor Management



- Worked with digital agencies and know how to talk their language
- Leverage our experience in selecting and negotiating deals with vendors

Marketing Services Outsourcing



- Experienced creating offshore marketing departments
- Know what positions to outsource
- Insights into possible locations

Operations and Processes

Solutions for the COO

- Our delivery partners can assist with:
 - Process Design
 - Process Audits and Optimizations
 - Process Automation
- We have software solutions for:
 - Process Automation
 - Workflow Automation
 - Workforce Optimization
 - Supply Chain Management
- Leverage our partner Business Process Outsourcing:
 - Mortgage and Finance
 - Healthcare
 - Accounting and Finance
 - Marketing



Our Process Experience

Our experience, combined with the tools, best practices, and processes, will provide a higher ROI, lower risk and better quality

TBAA Past Experience

Fifteen Years
Of BPA



Worked for
BPA Companies



Partner Manager
for BPA Vendors



Process
Outsourcing



Relevance to You

- Teach BPM concepts
- Proven track record with business process improvement engagements
- Access to proven BPA tools

- Intimate knowledge of the industry and the important CSFs for success
- Understand the positioning and strengths of vendors in the industry

- Set up Partner Evaluation Criteria
- Have created, evaluated, managed multiple RFPs in the industry
- Relationship with strong partners

- Leverage methodology for BPO transfer and operations
- Established BPO operations in finance, marketing, and mortgages

Data Services

Services for the CDO



- Solutions and software selections for:
 - Data Management
 - Advanced Predictive Analytics
 - Master Data Management
 - Data Visualization
 - DW Accelerators
- Global Delivery capabilities in:
 - Rapid DW Prototyping
 - Analytic Platforms
 - Master Data Management
 - ETL Development
 - Next Generation Visualization
 - Corporate Reporting

Our BI Experience

Our experience, combined with the tools, best practices, and processes, will provide a higher ROI, lower risk and better quality

TBAA Past Experience

Twenty Years of
BI Consulting



Director of Corporate
Budgeting and Reporting



CMO



Outsourcing



Relevance to You

- Access to best consultants possible
- Experience with some of the largest Data Warehouses in operation
- Leverage leading methodologies

- Developed reporting strategies
- Created reporting inventories
- Implemented reporting portals
- Evaluated reporting software

- Understand how to leverage BI to create sales and marketing tools
- Experience building advanced analytics for segmentation models

- Understand what roles/tasks to outsource, and which to keep
- Access to affordable resources to create ongoing reporting solutions